



UW-WC Ubiquitous

Issue 1

The Student Newspaper of UW-WC

November 2016

Enrollment dip hurts campus

School hopes marketing brings students back next year

By TIFFANY DUBEY
Ubiq Staff Writer

UW-WC this fall experienced a decline of 75 students, or 8.6 percent, in enrollment. Associate Dean of Academic Affairs Stephen Schmid said it was necessary to cancel classes, some at the last minute. Some students are not happy about it.

Freshman Leslie Picard said she was "devastated" when her Math 108 class got canceled, forcing her to take Math 110, which she has trouble understanding.



With fewer students enrolled this semester, parking spaces are easier to find for students. (Tiffany Dubey)

"It makes me especially mad because I'll never use this level of math in any career I go into," Picard said.

Schmid said the school has a

protocol for canceling classes based on low enrollment. Academic Affairs starts to adjust curriculum in June based on projected enrollment numbers and informs department chairs and instructors of the declines.

"The fall 2016 schedule was

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New librarian balances three jobs

By SYDNEY QUINN
Ubiq Staff Writer

There's a brand new friendly new face in the library this semester. Meet UW-WC's new associate academic librarian, Rebecca Dougherty. She started a week before classes started.

"My first impression the first day of classes was that UW-Washington County is a bustling campus full of friendly students, staff, and faculty. I am happy to see the library is a gathering place for students to work and socialize."

This year, Dougherty is taking on a large load. She is teaching almost half of the 25 library orientations at UW-WC, is a librarian at the Wisconsin School of Professional Psychology in Milwaukee where she runs library instruction sessions, and works in

Chicago at Wright Graduate University. That makes three part-time jobs in three cities.

Dougherty spends two evenings per week in Milwaukee and the first weekend of the month in Chicago. The rest of her work for the psychology school and Wright is done remotely.

"I work evenings and weekends, but I can complete much of my work from home," she said.

Dougherty prefers to work in the dark.

"I am a night owl, so this flexibility works great for me and my family. I am physically in West Bend Monday through Thursday in the late mornings and afternoons," she said.

Dougherty's primary duties at UW-WC are managing the collections, specifically the graphic

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Rebecca Dougherty is the new associate academic librarian. (Sydney Quinn)



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**LEARNING COMMONS
HOURS**

Monday–Wednesday: 8am-8pm
 Thursday: 8am – 6pm
 Friday: 8am - 4pm
 Sat & Sun: Closed
 What is a Learning Commons?
 The UW-WC Learning Commons is a one-stop shop for students to find research assistance, books & media, collaborative study rooms, peer-to-peer tutoring, accessibility services, and technology help. Stop by our welcome desk if you have any questions.

YOUR LEARNING COMMONS STAFF:

Lee Wagner – Academic Librarian
 Rebecca Dougherty – Associate Academic Librarian
 Levon Hudson – Learning Commons Coordinator
 Hannah Young – CASE Associate

SNACK BAR

The Learning Commons has a snack bar to help you stay fueled while studying. Coffee is available

all day, \$2/cup. Snacks are \$1-2.

SCHOLAR SIP:

Join us on the 2nd Wednesday of every month to hear from a local scholar on a research topic. This coffee & conversation series is free and we provide free coffee. It's a great way to meet your professors and learn more about their original research.

Scholar Sips in November and December are:

Wednesday, November 9th,

2016, 3:30-4:30pm

Speaker: Dr. Bill Malcuit, Associate Professor of English
 Topic: Hands Up or Fist Up?: Langston Hughes and Black Radical Resistance

Wednesday, December 14th, 2016, 3:30-4:30pm

Speaker: Jennifer Buchholz, author and entrepreneur
 Topic: Go Solo! A Savvy Woman's Guide to Transformation and Self-Discovery through Travel

Professor's Pet Peeves

If you're going to use it, be sure you know it

By TIFFANY DUBEY
 Ubiq Staff Writer

Dual/Duel

Dual (Adjective): composed of two usually like or complementary parts

Example: Emma is going for a dual major at UW-Milwaukee that will include astronomy and microbiology.

Duel (Noun): a prearranged fight with deadly weapons by two people in order to settle a quarrel over a point of honor

Example: Billy challenged Johnny to a duel in the Wild West to decide who would be the new sheriff in town.

Infer/Imply

Infer (Verb): to derive by reasoning; con-

clude or judge from premises or evidence

Example: April inferred from his silence that her boyfriend was angry because she couldn't decide on where to go for dinner.

Imply (Verb): to indicate or suggest without being explicitly stated

Example: Alexandra didn't mean to imply that there was something wrong with her friend's outfit when she asked her why she wore plaid with stripes.

Great/Grate

Great (Adjective): unusually or comparatively large in size or dimensions; unusual or considerable in degree, power, intensity, etc.

Example: The 10-page research paper

Ethan was writing took a great deal of time.

Grate (Verb): to reduce to small particles

by rubbing against a rough surface or a surface with many sharp-edged openings; to rub together with a harsh, jarring sound

Example: The chef had to grate mozzarella cheese to put on top of the pizza he was making.

Quiz:

1. The professor has a (dual/duel) personality; he is quiet and reserved at times, but out of nowhere gets loud and animated.

2. Olivia didn't directly ask to come to the library with us, but she (implied/inferred) she wanted to.

3. The genie had (grate/great) power to grant three wishes to the next person who rubbed his lamp.

1. dual 2. implied 3. great

The Ubiquitous

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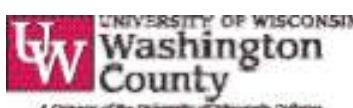
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Find us on campus:

Ubiquitous is published three times per semester. Find it in various locations across the school: on tables near lounge areas, on the news stands near the bistro, and on the third floor near the elevator and in the Learning Commons.

See Ubiq online at:

<http://washington.uwc.edu/campus/student-orgs/student-newspaper>



Disclaimer: The contents of the Ubiquitous are solely the responsibility of the student reporters and the editorial staff and do not necessarily reflect the views of the campus administration, faculty or staff.



HORROSCOPES

Virgo (8/23-9/22): We see something bright in your future. You will be on fire! No, really, you will literally catch on fire this month. Keep a water bottle close at hand and beware of dry grass.

Taurus (4/20- 5/20): You are currently at your wits end and totally stressed. You have so much homework on top of a job and you are going crazy. We get it, we've all been there. But I have some good news! When you're stressed, just take a nap. I mean, sure, you'll be napping your life away, but who cares!

Sagittarius (11/22-12/21): Your love life recently has been subpar at best. You and your significant other fight every weekend and you are starting to lose all hope in this relationship. But no fear, you can fix it. And, well, the problem is a lot more fixable than you think. To tell you the truth, it's you. Stop

watching ahead on Netflix shows when your significant other is not around.

Gemini (5/21-6/20): Feeling lonely this month? No worries. Love will hit you very hard soon. Just be careful and make sure you have car insurance. You don't need both your heart and insurance rates to go up.

Aries (3/21-4/19): Your relationship is falling apart. I know, it gets hard coming home and fighting with them every night. They might not be perfect between moving your clothes around, hogging the bed, and gnawing on your shoes, but you still love them right? Dogs can be such a handful, but they are the best friends you will ever have. Try not to get too irate at the pile of poop on your floor.

Cancer (6/21-7/22): Cat got your tongue? Well, this month you'll have the curse of saying too

much. You will literally not be able to stop talking. It would be wise to invest in some duct tape and warn your friends and family to get earplugs.

Pisces (2/19-3/20): You've been very secretive lately. It's time to take a deep breath and let those secrets shine! Well...maybe not all of them. Especially not that one about the time you peed in your best friend's bed at that one sleepover last month.

Leo (7/23-8/22): This month you should shake things up. Show up to school or work with a whole new style, preferably one to really wow the masses. Psst. We've learned banana costumes really do the trick.

Scorpio (10/23-11/21): You've been having a lot of luck with your job recently. And that is great, but pretty soon your company will lose its footing and you'll end up job-

less. On the bright side, that pizza place down the street is always looking for someone to wear their pizza costume and stand on the street corner.

Capricorn (12/22-1/19):

Lately you've been feeling very bored with your life. I mean, who wouldn't be? You do not have much homework; you just sit and do nothing all day at work, and in class you almost always doze off. In order to feel wholesome about life again, you should take up a new hobby this month. Something with a little pizazz like collecting in-flight sick bags and bedazzling them.

Aquarius (1/20-2/18): This

month, you've really been craving a new do'. Our advice? Go to the nearest beauty salon and tell them we sent you. That'll be sure to get some attention when you come back and strut around campus.

Student worker profile

By SYDNEY QUINN, Ubiq Staff Writer

Name: Mary Greuel

Age: 19

Job: This will be my second year working with the library gang, and I could not be happier working with such amazing people.

Major: I'm planning on majoring in Film Studies, with a minor in French. A master's degree in Library Sciences is definitely on the radar as well.

How you picked your major: After trying out a couple of internships, I had realized that law and secondary education were not for me. I was actually talking with Prof. Chris Yogerst about what he went to school for, which happened to be film studies, and I instantly knew what I had wanted to go to school for. I never knew you could get a degree for studying films, but once I found out, it just fit. I've loved analyzing films and learning about its history, so I knew this degree would be perfect for me.

Plans after UW-WC: I plan on going to UW-Milwaukee for bachelor of arts degree.

Favorite TV Show: I love, love, love "American Horror Story." I could waste your entire day talking about it with you! When I'm going through "American Horror Story" withdrawals, however, "Bates Motel" and "The Office" are my go-to shows.

Special Hobbies: I love going to Milwaukee's film festival every year. I am a big sucker for anything artsy and even some ground-breaking documentaries. It's the perfect place to go if you love watching and analyzing independent films in your free time like I do.

Favorite Band: The Black Keys are my current favorite. I can honestly say I have not heard a song by them that I do not like.

Favorite food: My favorite food is definitely ice cream. Dairy Queen ice cream cake is by far one of the more superior ice creams in my book.

If you could live anywhere in the world: Switzerland. The Swiss Alps are beautiful, it's sweater weather for a decent amount of time, and I already know French.



Top, UW-Madison political science prof. Andrew Kydd discusses the "Iranian Nuclear Deal - How is it Fairing?" during the UW-WC Community Lecture Series. **Above,** RENEW Wisconsin Executive Director Tyler Huebner talks about renewable energy in Wisconsin. The event was sponsored by the S.T.E.M. Club. (Madeline Rettmann)



Enrollment (from page 1)

built under the assumption that enrollments would remain stable and not differ from the previous year. Unfortunately, enrollments were not the same as last fall," said Schmid.

Christy McAlpine wanted to drop a class two days into the semester, but found it nearly impossible to find another to replace it due to few class offerings.

The professors have felt the effects of the lower enrollment and thus decreased revenue as well.

Associate Chair of English Anne Widmayer listed 11 different courses that were cut in the English department for this semester.

"The decreased offerings in composition and developmental reading and writing make it harder for students to succeed in their other classes," she said.

novel and CD collections, and welcomes suggestions for additions from students and staff. She also assists checking books in and out at the front desk.

So far, Dougherty said she loves her new job.

"What I like most about my new job and the campus are the friendly, intelligent, and empathetic people with whom

"This in turn will affect continued retention of students from year to year because if they fail out their first semester or their first year, they're obviously not going to be attending classes a second year."

Widmayer said she is also concerned about the effects of class cancellations in professors' fields of expertise. In English, for example, she said that she and another professor are not able to teach the literature courses for which they were hired.

"This is a waste of our skills and a missed opportunity for students," she said.

UW-WC is not alone.

Enrollment in all 13 UW Colleges has declined by 12.6 percent since last year. At UW-WC, enrollment fell from 875 in fall 2015 to 800 this fall.

Other UW Colleges have seen

larger declines. Since fall 2015, UW-Richland in the southwest part of the state saw an enrollment decline of 45.3 percent.

Schmid identified several factors for lower enrollment.

"Demographic changes, increased competition, and plenty of jobs are all factors impacting enrollments," Schmid said.

In other words, lower enrollment is influenced by declining birth rates, competition for students from area colleges and universities, and people choosing to work rather than pursue higher education.

The UW Colleges are looking to boost enrollment by taking several different approaches. An e-mail from Marketing and Enrollment Executive Director, Vicki Keegan said digital display ads, billboards, radio, college newspapers, cable TV and search

engine marketing will be utilized.

Keegan also said her team met with the ad agency that created the college's website.

"I have asked them to provide a six-month analytics report to find out how the website is used by our students. This will be very beneficial as we continue to update the site," she said.

As a result of this "aggressive marketing campaign targeted at potential students," Schmid said he is "cautiously optimistic that enrollments next year will stabilize."

Philosophy Professor and UW-WC Steering Committee Chair Tait Szaibo said he is also hopeful that enrollment will increase.

"I'm slightly, cautiously optimistic primarily due to a change in demographics," he said.

Librarian (from page 1)

I have the pleasure of working," she said.

Along with being a librarian for 13 years, Dougherty has taught English 101 and 102, CTA 103, and art classes for 15 years.

"I am open to teaching all classes and welcome instructors to bring their classes to the library for formal instruction and students to informally ask for

instruction on their own," she said.

Dougherty has left a positive impression on her colleagues.

"Rebecca is a wonderful addition to the library. Her enthusiastic approach to library instruction helps make challenging research projects bearable," Senior Lecturer Rachel Barger said.

Dougherty lives in Racine and

enjoys reading, spending time with her husband Jay and her daughter Sophia, watching films, thrifting, walking her chubby beagle named Snoopy, traveling, and being outside as much as possible. She loves the sun, so when it's warm her favorite place is a dog-friendly beach with her family and a good book. She also loves ice cream and kayaking.

SGA update

Your Student Government has been busy since day one getting things kicked off with Bubble Soccer during Wildcat Week. Shortly after that, we welcomed 16 new Senators, providing us creative ideas to serve you, the students, throughout the rest of this year.

This year, we introduced SGA Suggestion Boxes. If you have an idea, concern, or suggestion that you'd like us to pursue, check them out on the first floor by the gym, on the second floor in the library and cafeteria, and on the third floor outside of the College Life Exploration Center. The boxes are checked weekly, and the suggestions will be discussed in our meetings.

If you want to stop by one of our meetings, we meet in Room 101 every Wednesday from 12 to 1 p.m. Anyone and everyone is welcome to attend.

In October, SGA unveiled Voter Education Booths during the noon hour on each floor that included candidate information, how to register and where to vote.

Casino Night, including gambling and prizes, was held Nov. 9. No money was involved, but there was a ton of fun. Until next month, stay wild, Wildcats!

- Mary Gruel
SGA President



Left, Anatomy Lab Instructor Shelly Breunig and Guest Dissector Jen Harris pose with a friend after cadaver dissection last month. The session taught students about the human muscular system. (Madeline Rettmann)